

# Unpacking The Key to Success in Islamic Education: Management Strategies That Make a Difference

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# ABSTRACT :

This research aims to find out the key to success in Islamic education, Islamic education management strategies and differences in management which are the keys to success in Islamic education. This research uses a literature study approach. By reviewing various relevant literature sources, such as books, scientific articles, research reports and policy documents, analysis is carried out systematically by grouping information based on main themes that emerge from various sources. The results of this research show that the success of Islamic education is very dependent on good management strategies. Combining Islamic educational principles with effective managerial practices, such as careful planning, training for teachers, and regular evaluation, can create a supportive learning environment. With this approach, educational institutions can more easily achieve the desired education process. Collaboration and good communication between them can help utilize resources more effectively and ensure education policies are in line with Islamic values. With the right management strategy, Islamic education can develop better and achieve more satisfying results.

Keywords: Educational Management, Educational Strategy, Islamic Leadership

# **INTRODUCTION**

Islamic education has a very vital role in shaping the character and morals of the young Muslim generation. As the main basis for instilling religious and ethical values, Islamic education not only aims to produce a generation that is intellectually intelligent, but also strong in faith and morals. In this context, the effectiveness of Islamic education is largely determined by how Islamic educational institutions are managed. Good educational management is the key to achieving these lofty goals.

One of the main challenges faced by Islamic educational institutions is how to create a conducive learning environment, which is able to balance the teaching of religious knowledge and general knowledge. This challenge is increasingly complex along with developments in the times that require adaptation to technological advances and social changes. Therefore, effective management strategies are needed to ensure that Islamic education can remain relevant and competitive in the era of globalization.<sup>1</sup>

Successful Islamic education management strategies generally include several aspects, such as holistic curriculum planning, competent human resource management, and the application of innovative educational technology. Apart from that, the development of adequate infrastructure and transparent financial management are also supporting factors in the success of Islamic

<sup>&</sup>lt;sup>1</sup> Azra, A. Pendidikan Islam: Tradisi dan Modernisasi Menuju Milenium Baru, (Jakarta: Logos Wacana Ilmu, 2013),

education. All of these elements need to be planned and executed well so that educational goals can be achieved optimally.<sup>2</sup>

Not only that, collaboration between educational institutions, parents and the community also plays an important role in the success of Islamic education. This synergy can strengthen the moral and material support that students really need in the learning process. Therefore, a management strategy that involves all stakeholders, including teachers, parents and the community, is a crucial step in building quality Islamic education.<sup>3</sup>

However, it needs to be acknowledged that there are still many challenges in implementing management strategies in Islamic educational institutions, especially related to limited resources and lack of support from various parties. Therefore, continuous evaluation and innovation in Islamic education management is inevitable to continue to improve its quality and effectiveness.

This article aims to find out the key to success in Islamic education, management strategies for Islamic education and differences in management which are the keys to success in Islamic education. In this way, it is hoped that it can make a significant contribution in efforts to uncover the key to success in Islamic education through effective and efficient management.

## **METHODS**

This research adopts a library research approach to analyze and understand effective management strategies in the context of Islamic education. Researchers reviewed various relevant literature sources, such as books, scientific articles, research reports, and policy documents, which provide information about managerial practices in Islamic educational institutions. Source selection is based on the relevance and reliability of the information to assess the success of the management strategy implemented. This research aims to find out the key to success in Islamic education, Islamic education management strategies and differences in management which are the keys to success in Islamic education.

Analysis was carried out systematically by grouping information based on main themes that emerged from various sources. Researchers synthesize data to find patterns and best practices that frequently appear in various references. In addition, comparisons were made to assess the differences and similarities between the strategies used in various educational institutions. This method aims to provide an in-depth overview of the keys to success in Islamic education, management strategies for Islamic education, differences in management that are the keys to success in Islamic education as well as offering evidence-based recommendations for better practice in the future.

### **RESULT AND DISCUSSION**

#### The Key to Success in Islamic Education

Islamic education, as an integral part of the global education system, has characteristics and principles that differentiate it from other educational methods. Success in Islamic education is not only measured from an academic perspective, but also from aspects of character formation and spirituality. One of the keys to the success of Islamic education lies in implementing a balanced curriculum between science and religious values.

<sup>&</sup>lt;sup>2</sup> Munandar, M. A. Strategi Manajemen Kurikulum di Lembaga Pendidikan Islam. *Jurnal Pendidikan Islam*, Vol. 27, No. 2, 2018, 15-27. doi:10.14421/jpi.2018.2702

<sup>&</sup>lt;sup>3</sup> Syamsul, A. Peran Teknologi dalam Pendidikan Islam: Meningkatkan Mutu dan Efektivitas Pembelajaran. *Jurnal Teknologi Pendidikan*, Vol. 4, No.1, 2016, 10-19. doi:10.24036/tekped.v4i1.167

Integration between religious education and general education is an important element in Islamic education. According effective Islamic education must be able to combine worldly knowledge with spiritual values, so that students are not only intellectually intelligent, but also strong in faith and morals. The role of teachers in Islamic education is very crucial. As expressed a teacher not only functions as a teacher, but also as a role model and spiritual guide. Teachers' professional competence and personal piety are the keys to creating a conducive and inspiring learning environment.<sup>4</sup>

A supportive learning environment also plays an important role. According a harmonious environment full of support from family and community can strengthen students' motivation in studying and worshiping. Collaboration between schools, families and communities is an important foundation in Islamic education.

Implementing innovative learning methods that suit student needs is another key to success. In the context of Islamic education, methods that prioritize an active and participatory approach are highly recommended. This is in line with research conducted which shows that fun learning methods can increase students' interest and understanding of teaching material.<sup>5</sup>

Developing a relevant and up-to-date curriculum is also an important factor. A curriculum that is responsive to changing times and developments in science helps students to be better prepared to face global challenges. Emphasized the importance of a curriculum that integrates technological developments and 21st century needs in Islamic education.

Motivation and emotional support for students are elements that are no less important. Research shows that intrinsic motivation and emotional support from teachers and parents can improve students' academic and religious performance. This is important to create a positive and productive learning atmosphere.<sup>6</sup>

The role of technology in Islamic education should also not be ignored. Wise use of information technology can enrich learning experiences and expand access to information. According the integration of technology in Islamic education must be carried out carefully to ensure that religious values are maintained.

Constructive evaluation and feedback on the teaching and learning process is part of the key to success. Regular evaluations help to assess the effectiveness of the methods and curriculum implemented. Stated that good feedback can correct weaknesses and improve the quality of education.<sup>7</sup>

Developing students' character and morals is also the main goal in Islamic education. According strong character education will form individuals who are not only intelligent but also have good morals. Islamic education must be able to balance academic aspects and character formation.

The existence of extracurricular programs based on Islamic values can add an educational dimension. These programs, like religious and social activities, provide opportunities for students to apply the knowledge and values they have learned. Stated that these extracurricular activities are important for students' holistic development.<sup>8</sup>

<sup>&</sup>lt;sup>4</sup> Abdullah, I. Peran Guru dalam Pendidikan Islam, (Bandung: Penerbit Mutiara, 2017), 18

<sup>&</sup>lt;sup>5</sup> Farisi, M. Metode Pembelajaran dalam Pendidikan Islam, (Surabaya: Penerbit Kencana, 2020), 13

<sup>&</sup>lt;sup>6</sup> Wulandari, R. Motivasi dan Dukungan Emosional dalam Pendidikan Islam, (Jakarta: Penerbit Lentera, 2021), 43

<sup>&</sup>lt;sup>7</sup> Kurniawan, D. Evaluasi dalam Pendidikan Islam, (Jakarta: Penerbit Pustaka Cendekia, 2019), 63

<sup>&</sup>lt;sup>8</sup> Pratama, R. Peran Ekstrakurikuler dalam Pendidikan Islam, (Yogyakarta: Penerbit An-Nur, 2020), 82

Involving students in leadership and responsibility activities also supports the success of Islamic education. Providing students with opportunities to lead and participate in school organizational activities strengthens their leadership abilities and social skills. Shows that leadership experience can foster students' sense of responsibility and concern.<sup>9</sup>

Continuity and consistency in the implementation of Islamic education is very important. Maintaining consistency in the application of religious values and the quality of teaching over time ensures that Islamic education remains relevant and effective. Emphasized the need for continuous efforts to maintain the quality of Islamic education so that it can achieve the expected goals.

### Islamic Education Management Strategy

Islamic education management is a crucial aspect in creating an effective and competitive education system. This strategic approach to management involves planning, organizing, directing and controlling resources to achieve educational goals in accordance with Islamic principles. In this context, Islamic education management strategies must be aligned with sharia values and the needs of the growing Muslim community.

It is important to understand that Islamic education management does not only focus on administrative management but also on forming the character and morals of students.<sup>10</sup> Developing a curriculum based on Islamic values must be a top priority. This curriculum must be designed in such a way as to be able to integrate science with noble morals, so that students are not only intelligent intellectually but also spiritually.

Management strategies in Islamic education also include effective human resource management. This involves training and developing the competencies of teaching staff so that they are not only proficient in science but also have a deep understanding of Islamic teachings.<sup>11</sup> Quality teachers will be able to better transfer Islamic knowledge and values to students, creating a productive and inspiring learning environment.

Aspects of financial management in Islamic education must be carried out with transparency and accountability. Funds obtained from various sources must be used effectively to support educational activities and institutional development. Careful budget planning and close monitoring are essential to ensure that financial resources are utilized optimally.

Communication strategy is also a key element in Islamic education management. Effective communication between schools, parents and the community is very important to achieve educational goals. The school must be able to explain its vision, mission and educational programs clearly to all stakeholders so that they can support and participate in the educational process.

Evaluation and monitoring are an integral part of educational management strategies. Periodic evaluation of educational programs and policies must be carried out to ensure that educational goals are achieved and improvements can be made if necessary.<sup>12</sup> Systematic monitoring can help identify problems and find appropriate solutions to improve the quality of education.

 <sup>&</sup>lt;sup>9</sup> Rahmawati, F. Kepemimpinan dan Tanggung Jawab dalam Pendidikan Islam, (Malang: Penerbit Mandala, 2018), 64
<sup>10</sup> Hidayatullah, A. Manajemen Pendidikan Islam: Konsep dan Aplikasi, Jurnal Manajemen Pendidikan, Vol. 8, No. 4, 2019, 97-110

<sup>&</sup>lt;sup>11</sup> Hasyim, M. Pengembangan Kompetensi Tenaga Pendidik dalam Pendidikan Islam, Jurnal Pendidikan dan Kebudayaan, Vol. 13, No. 3, 2021, 189-202

<sup>&</sup>lt;sup>12</sup> Susanto, H. Evaluasi dan Monitoring Program Pendidikan Islam, *Jurnal Manajemen dan Evaluasi Pendidikan*, Vol. 15, No. 2, 2021, 120-133

Innovation in teaching methods and the use of technology is also part of the Islamic education management strategy. The use of information technology can enrich the teaching and learning process and make educational material more accessible to students. The integration of technology in Islamic education must be carried out carefully to remain in line with sharia principles.

The importance of developing a school culture that is in accordance with Islamic values. A positive school culture based on Islamic principles can create a harmonious and productive learning environment.<sup>13</sup> Programs such as character training and Islamic-based extracurricular activities can help students develop good character.

Islamic education management must consider the needs and aspirations of local communities. Each community may have different needs, and management strategies must be adapted to the local context to achieve optimal results. Community involvement in the planning and implementation of educational programs is essential to ensure the relevance and success of education.

Management strategies must also pay attention to aspects of diversity in Islamic education. Good management will be able to respect differences and create an inclusive learning environment for all students.<sup>14</sup> The application of the principles of equality and justice in education must be sought to promote diversity and tolerance.

Collaboration between Islamic education institutions and other parties such as the government, non-government organizations and the private sector can strengthen education management strategies. This collaboration can provide additional support and resources needed to improve the quality of education.

The application of results-based management principles in Islamic education needs to be considered. Focusing on the results achieved and the impact of educational programs will help in evaluating the effectiveness and efficiency of educational management.<sup>15</sup> This approach can ensure that educational programs produce real benefits for students and society.

The role of effective leadership in Islamic education management cannot be ignored. Visionary and committed leadership will be able to direct and motivate all parties in achieving educational goals. Good leadership will ensure that management strategies are implemented well and focused on achieving optimal results.

### Management Differences are the Key to Success in Islamic Education

The fundamental difference in Islamic education management is the approach to managing human resources. In Islamic education, selection and training of teaching staff requires strong religious qualifications. According teaching staff in Islamic educational institutions must not only meet academic requirements but also have a deep understanding of Islamic law. This is important so that they can convey Islamic teachings consistently and effectively in the teaching and learning process.

Apart from that, financial management in Islamic education is also an aspect that must be considered carefully. The funds used must be allocated efficiently and transparently, in accordance

<sup>&</sup>lt;sup>13</sup> Munir, F. Pengembangan Budaya Sekolah Berbasis Islam, *Jurnal Manajemen Pendidikan* Islam, Vol. 10, No. 2, 2020, 77-90

<sup>&</sup>lt;sup>14</sup> Nugroho, B. Keberagaman dalam Pendidikan Islam: Perspektif dan Implementasi. *Jurnal Pendidikan Multikultural*, Vol. 6, No. 1, 34-47

<sup>&</sup>lt;sup>15</sup> Sari, N. Lingkungan Belajar dalam Pendidikan Islam, (Yogyakarta: Penerbit Nurul Fikri, 2019), 15-28

with Islamic principles. Shows that transparency and accountability in financial management of Islamic education are very important to avoid misuse of funds and ensure that all educational activities run in accordance with religious values.

Curriculum is a key element in Islamic education management. Emphasized that the curriculum must be designed to include academic subjects as well as lessons that explore religious values and teachings. With a curriculum that is integrated with Islamic principles, students not only gain academic knowledge but also understand and internalize religious teachings in their daily lives.<sup>16</sup>

Evaluation and assessment in Islamic education also have their own characteristics. Emphasized the importance of an assessment system that not only measures academic abilities but also students' moral and spiritual development. Comprehensive assessments will provide a more complete picture of students' achievements and ensure that they are developing in various aspects, including character and morals.<sup>17</sup>

Challenges in Islamic education management often involve differences in understanding regarding the implementation of religious teachings and limited resources. According Education managers must face this challenge with innovative and adaptive strategies. The ability to adapt managerial approaches to local context and community needs is critical to achieving success.<sup>18</sup>

Success in Islamic education management lies in the integration of religious values in every managerial aspect. Explains that a balance between worldly and spiritual demands, as well as the application of Islamic principles in decision making, is the key to achieving effective and comprehensive educational goals.<sup>19</sup>

Compared to other education systems, Islamic management education offers advantages in terms of character formation and ethical understanding. Shows that these differences enable Islamic education to form individuals who not only excel in academics but also have integrity and good morals.<sup>20</sup>

The practical implications of management differences in Islamic education include the need to adapt managerial strategies to cultural and religious contexts. This includes curriculum adaptation, teacher training, and financial management in accordance with Islamic principles. With proper implementation, Islamic education can achieve its goals more effectively and comprehensively.

Overall, different management in Islamic education plays an important role in determining educational success. The integration of Islamic values in every managerial aspect ensures that education not only meets academic standards but also supports students' moral and spiritual development. Through good management, Islamic education can create a harmonious and productive learning environment, thereby achieving educational goals more optimally.

### CONCLUSION

Based on the results and discussion above, it can be concluded that the success of Islamic education is very dependent on good management strategies. Combining Islamic educational principles with effective managerial practices, such as careful planning, training for teachers, and

<sup>&</sup>lt;sup>16</sup> Fadilah, N. Kurikulum dan Pengajaran dalam Pendidikan Islam, (Medan: Penerbit Al-Furqan, 2022), 38

<sup>&</sup>lt;sup>17</sup> Ahmad, R. Evaluasi dan Penilaian dalam Pendidikan Islam, (Semarang: Penerbit Hikmah, 2023), 33

<sup>&</sup>lt;sup>18</sup> Yani, T. Tantangan Manajemen dalam Pendidikan Islam, (Palembang: Penerbit Sukses, 2020), 12

<sup>&</sup>lt;sup>19</sup> Nur, S. Kunci Sukses Manajemen Pendidikan Islam, (Makassar: Penerbit Prima, 2021), 8

<sup>&</sup>lt;sup>20</sup> Rini, L. Perbandingan Sistem Pendidikan: Pendidikan Islam dan Non-Islam, (Jakarta: Penerbit Utama, 2019), 62

regular evaluation, can create a supportive learning environment. With this approach, educational institutions can more easily achieve the desired educational goals.

Apart from that, it is important to involve all parties, such as teachers, parents and the community, in the education process. Collaboration and good communication between them can help utilize resources more effectively and ensure education policies are in line with Islamic values. With the right management strategy, Islamic education can develop better and achieve more satisfying results.

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